

A DURO-LAST® CASE STUDY



INDIANA TORNADO NO PROBLEM FOR THE DURO-LAST ROOF ON PAR PRINTED FORMS

On May 30, 2004, five tornadoes struck Indianapolis, Indiana. Storms with winds up to 157 miles per hour ripped through many areas of the city, damaging businesses and homes as well as leaving a huge path of destruction. Par Printed Forms, Inc. on Madison Avenue was one of those tornado victims.

Approximately 80-years-old, the Par Printed Forms building was in the path of the tornado when it struck the area that afternoon. According to Vaughn Rathbun, senior advisor at the printing company, the building sustained quite a bit of damage from the storm.

"The front of the building was separated, our lighted sign blew away, and the eight-inch thick steel pole bent three to four feet," he said. "Our HVAC unit was completely destroyed, and the telephone and electric services were ripped from the outside wall."

Yet through all this devastation, the 4,000 square foot Duro-Last roofing system, which was installed in August 2003, held strong and received only minor damage from flying debris.

"Even with the destruction and the pulling away of the building front from the storm, we did not have any water damage at all," Rathbun exclaimed. "That's a great system!"

According to Dan Fowler of Sentry Roofing, Inc., the authorized Duro-Last contractor who installed the watertight roof, all of the area roofs

except for the Par Printed Forms building and another Duro-Last installation on the White Castle Restaurant a few blocks from the printing company were damaged.

"Most of the damaged roofs were BURs, EPDMs or modified bitumen," noted Fowler. "There were only minor holes in the Duro-Last roofing system caused from flying debris, and we were able to repair those quickly."

The day following the storm, Sentry Roofing paid a visit to Par Printed Forms to give a damage estimate for insurance purposes and complete the minor roof repairs.

Relieved that the roof received only minor damage, Rathbun and his staff could rest assured that the sensitive and expensive printing equipment indoors would be protected by the Duro-Last roofing system even while the building structure was being repaired from the storm.

"We've been in business for more than 22 years, providing printing and copy services to local customers, and we would like to continue to be here for at least another 22 years," said Rathbun. "With Duro-Last, that can be possible regardless of the storms that may come through our community."

"If I had to do it all over again, I would choose the Duro-Last roofing system and Sentry Roofing to install it. They're a great team!"

Saginaw, Michigan • Sigourney, Iowa • Grants Pass, Oregon • Jackson, Mississippi

Discover the Duro-Last Difference.



"Duro-Last" and "The World's Best Roof" are registered marks owned by Duro-Last Roofing, Inc.



(800) 248-0280
www.duro-last.com